Bridging Our Horizons

Southern Seven Health Department

Strategic Plan
2015—2020
Our Mission

The Mission Statement of Southern Seven Health Department is:

“To promote a safe and healthy environment by providing preventive health care, family support services and child development programs.”
Southern Seven Health Department Values . . . .

VISION—We believe that with purpose and direction we can accomplish our mission.

RELATIONSHIPS—We will relate to our colleagues, co-workers, and the communities we serve with respect, dignity and compassion.

SERVICE—We must always strive to provide high quality services to our colleagues, co-workers and the communities we serve in achievement of our mission.

INTEGRITY—We are committed to communicating with honesty, openness and clarity.

PROFESSIONAL DEVELOPMENT—We encourage and support continuous growth for our co-workers and the families we serve.
Southern Seven Health Department Values (Cont.)

FLEXIBILITY—We must always maintain the ability to adapt individually and/or as an agency to internal or external opportunities or threats.

EMPOWERMENT—We encourage an environment that allows decision making, independence and influence at the most direct level possible.

RECOGNITION—We must always strive to recognize the value of internal and external stakeholders and their contribution to the overall mission.

RISK-TAKING—We must always be willing to take calculated risks to test new thinking, ideas and practices realizing that services are resource driven.
Philosophy

We Believe . . . .

◊ in the acceptance of and adjustment to change within programs.

◊ that each employee is an integral part in the achievement of program, division and agency goals.

◊ that teamwork between divisions and programs develops and maintains a common vision.

◊ in continuing education and training to enhance staff expertise to improve the quality of service.

◊ in innovative approaches to the delivery of services given our unique agency size and complexity.
Philosophy (Cont.)

◊ in promoting healthy lifestyles and serving as role models for the community.

◊ in providing services in a respectful manner, which shows positive regard towards those we serve.
STRATEGIC DIRECTIONS AND GOALS TO BETTER SERVE OUR COMMUNITY

#1 Develop the best possible Technology and Facilities.

Goal 1: Develop a plan to optimize effectiveness within the IT Department.

Goal 2: Optimize Transportation for Head Start Children.

Goal 3: Explore possibilities for relocating Key Head Start Sites.
STRATEGIC DIRECTIONS AND GOALS
TO BETTER SERVE OUR COMMUNITY

#2 Attract and retain the highest caliber of employees.

Goal 1: Maintain a Public Health turnover rate of 20% or less.

Goal 2: Maintain a Head Start turnover rate of 15% or less.

Goal 3: Provide job specific training and continuing education to promote employee development.

Goal 4: Utilize the Retention and Recruitment Committee to identify methods of attracting and retaining employees.

HELP WANTED
Part time rewarding job with flexible hours. Excellent opportunity to meet new friends; be part of a great team and have a giggle. No experience required.
STRATEGIC DIRECTIONS AND GOALS TO BETTER SERVE OUR COMMUNITY

#3 Promote the utilization of agency services. *

Goal 1: Maintain and analyze data in the following areas and plan for incremental improvement.

- Breast & cervical cancer screenings
- Flu rates
- Immunization rates
- Family Planning Clients
- WIC
- Early Childhood Division enrollment
- Retention rates of eligible children
- Average Daily Attendance
- Childhood Obesity
- Family Case Management
- Communicable Disease Surveillance
- EPSDT Exams
- Lipid Panels
- Environmental Health Services
- Bright Smiles
- Health Education Programming

*Universal Direction
(Continued)

# 3 Promote the utilization of agency services.

Goal 2. Increase utilization of agency services.

Goal 3. Utilize available marketing resources.

Goal 4. Analyze the income potential from marketing various services.
STRATEGIC DIRECTIONS AND GOALS TO BETTER SERVE OUR COMMUNITY

#4 Enhance agency operating efficiency and effectiveness.

Goal 1. Achieve NACCHO Accreditation.

Goal 2. Survey consumer satisfaction annually and compare to previous results.

Goal 3. Achieve & maintain minimum competency levels for all staff.

Goal 4. Implement processes/practices to reduce Worker’s Compensation premiums by 25% within 5 years.

Goal 5. Explore opportunities for assistance in Data Analysis.
STRATEGIC DIRECTIONS AND GOALS TO BETTER SERVE OUR COMMUNITY

#5 Promote Healthy Lifestyles in accordance with strategies identified in IPLAN 2015-2020.

Goal 1. Utilize Healthy Lifestyles Committee to promote employee wellness.

Goal 2. Develop community partnerships to support and promote healthy lifestyle choices.

Goal 3. Model healthy lifestyles.
Strategic Planning Team

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